

B.P WINDOW SCREENS



Briana Prado

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INDUSTRY

- Small family owned business
- Handy Man industry
- Work from home
- For homeowners
- It is in need





MARKETING

- Flyers I make, print and distribute in house and stores
- Print add in “Our Hometown Magazine”
- And word of mouth and some social media



FINANCIAL PLAN

EXPENSES MATERIALS:

\$50 for half page ad

\$30 for flyers

\$100 per home

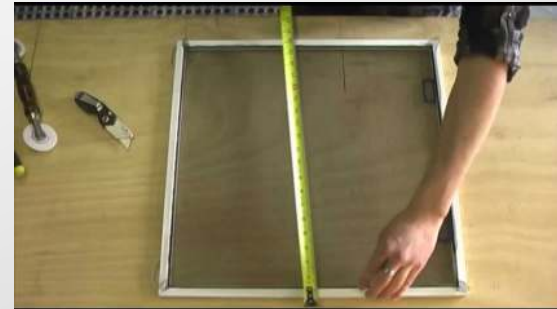
\$20 in gas

TOTAL : \$200

MAINTENANCE:

REALLY LIMITED \$20 DOLLAR FOR TOOLS IN CASE THEY BREAK

NO MORTGAGE/



FINANCIAL PLAN

	Unit Cost	Average # of screens in homes	
Screen mesh: purchased in roll 36" x 84"; vinyl coated fiberglass mesh; cost per window.	\$3.82 each	x15	\$28.65
Sealing spline: purchased in roll; cost per window.	\$2.57 each	X15	\$19.27
Labor Cost	\$12.54 each	x15	\$188.10
Total Cost	\$18.93 each	x15	\$283.95

Income

Per month, for 4 homes I will make approximately \$ 1,135.80

Burn rate for each home is about \$50

OPERATIONS

Chief Financial
Accountant

Community
Liaison

Mom

Briana Prado
C.E.O

Dad

Sales Manager

Production
Manager